

100,000 HOMES

For 100,000 homeless Americans by July 2013

This is a crucial moment in the history of homelessness in America. Roughly 110,000 people are “chronically homeless,” living on the streets or shelters for a year or more. The lethality of street homelessness is on par with some forms of cancer, cutting an average of 25 years off the lifespan. Meanwhile, the health costs alone of leaving people on the streets far exceed the cost of supportive housing. Despite this daunting reality, some communities have made tremendous progress in housing their most vulnerable people.

The 100,000 Homes Campaign is bringing together change agents from across the country to find homes for 100,000 of the most vulnerable and long-term homeless individuals and families by July 2013. It aims to fundamentally alter our response to chronic homelessness by giving communities concrete tools and connecting change agents with one another so no one has to innovate alone.

A vanguard of communities has been working together over the past year to prototype the “world’s best housing process.” This team has developed and refined the tools and techniques that the Campaign now makes available to all participating communities. These tools fit into five major areas of systems change:

1) Build a strong local team:

The local team should be an action oriented team that is ready to drive tangible housing outcomes.

2) Clarify the demand:

Your team will create a by-name, photograph registry to help determine the need for local resources.

3) Line up the housing and support resources:

Negotiate with mainstream sources of housing and services en masse, driven by person-specific data.

4) Move people into housing:

Match people to the housing, service models, and rental supports best targeted to their needs.

5) Help people stay housed:

Ensuring that housed individuals are able to maintain housing is absolutely critical to success.

How to connect with 100,000 Homes:

- o Visit our website: <http://100khomes.org>
- o To enroll your community in the campaign, please visit: <http://100khomes.org/join-the-movement/enroll>
- o If you are a national organization that would like to endorse or partner with the 100,000 Homes Campaign, please visit: <http://100khomes.org/join-the-movement/endorse>

To learn more, contact kjohnson@commonground.org or visit us on Facebook (www.facebook.com/100khomes) or Twitter (www.twitter.com/100khomes).

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